The Intersector Project

The Intersector Project is a non-profit organization that empowers practitioners in the business, government, and non-profit sectors to collaborate to solve problems that cannot be solved by one sector alone.

What Is the Intersector?

Perhaps more than ever before, addressing the serious problems that our society faces today requires navigating across the government, business, and non-profit sectors. While each sector has its limitations, it also has unique assets; if the sectors work together toward a common purpose, they can accomplish far more than any one can alone. There is a need for an intersector — where government, business, and non-profit sectors share expertise, resources, and authority to address problems together.

How We Work

Creating Resources for Practitioners

The Intersector Project is committed to creating accessible, credible, and practically valuable resources and research that are publicly available in full through our website. This includes our *Toolkit for Intersector Collaboration,* a guide to help design and implement successful cross-sector collaborations; our leading *Case Library* of 40 cases profiling cross-sector collaborations across the United States in a variety of issue areas; our *Resource Library for Cross-sector Collaboration,* an online hub of reports, articles (scholarly and popular), books, cases, tools, and multimedia that span across issue areas; our *Ongoing Research Projects,* which have explored issues such as how the press covers cross-sector collaboration and how the public thinks about cross-sector collaboration; and our *Research Agenda*, a list of questions for the research community that we believe would significantly advance the practice of cross-sector collaboration. **Our resources have been viewed more than 92,000 times.**

Bridging the Research to Practice Divide

The Intersector Project has a unique commitment to connecting research to practice by maintaining active relationships with both groups and working to produce content that brings them together. We produce a *Research Briefing* that highlights the latest research relevant to cross-sector collaboration; in-depth examinations of the practical takeaways of scholarly work through our *Research to Practice* series; and our *Researcher Insights* series, in which we invite scholars to distill their research for our practitioner audience.

Communicating Our Work to Practitioners in Every Sector

The Intersector Project engages with a wide variety of thinkers and practitioners on the topic of cross-sector collaboration – from designers of innovative public-private partnership mechanisms at NASA to local government managers pursuing improved service delivery for their constituencies. We provide thought leadership through leading and facilitating convenings with groups such as the National Association of Counties, National League of Cities, CEOs for Cities, National Association of Regional Councils, Coro Leadership Program, National Resources Defense Council, NYU, UNC-Chapel Hill, and more; we author commentary articles in publications such as *SSIR, Government Executive,* and others, and speak to reporters on the topic of cross-sector collaboration; and we engage with our network through our active digital platforms. **We have reached an audience of more than 2.7 million.**

Our Leadership

Frank Weil is the Chairman of The Intersector Project. He has long believed sectors need to find more effective ways to collaborate. He is the Chair and CEO of Abacus & Associates, a private investment firm. In the late 1970s, he headed the U.S. Department of Commerce's International Trade Administration. In 1980, he proposed and helped found the Center for Business and Government at Harvard University's Kennedy School of Government. In 2002, he founded the Weil Program for Collaborative Governance.