



2014 CONCORDIA SUMMIT

SEPTEMBER 29-30 // NEW YORK CITY

P3 TOOLKIT IN ACTION

Session Speakers:



Dr. William J. Antholis

Moderator

Managing Director, The Brookings Institution



Maura Banta

Director of Global Citizenship
Education, IBM



Neil Britto

Executive Director

The Intersector Project



Rashid Ferrod Davis

Founding Principal

P-TECH



Cass Conrad

Executive Director, School Support &
Development, CUNY

Session Summary:

Attendees of this strategy session participated in a P3 case study simulation, led by The Intersector Project. Participants were broken into working groups to discuss tools, strategies, and best practices for forming collaborative partnerships between the public, private, and nonprofit sectors. These working groups were followed by a panel discussion reflecting the case study, moderated by Dr. William Antholis. Rashid Ferrod Davis, opened the panel, explaining that P-TECH was created to target an underrepresented population and enable students with the necessary skills to reach a middle income lifestyle and break the cycle of poverty. In collaboration with the New York Department of Education and CUNY, a tailored curriculum was developed to prepare students for a job in the corporate sector. Maura Banta explained IBM's role in the partnership, as the company provided over 60 internships for students finishing their junior year. As the curriculum was focused on special skill training, they were given substantial responsibility during the internship and progress during their experience was clearly evident. Effective tools and tactics established within the partnership included, shared digression – where decision making authority was well divided and clearly defined among partners, good governance structure – where a steering committee was comprised of representatives of each sector, and expert guiding – where experts in each area could drive the project to success. The panel then reflected on some of the challenges faced within this P3. For example, the program was not made compulsory so keeping students engaged proved difficult, especially as a number lacked interest in working specifically for IBM. There were additional pragmatic issues, including finding a location that was close to IBM employees but still accessible for students belonging to the target group in NYC, building an appropriate team around the project, as well as finding and allocating necessary resources. Questions from the audience covered collaborative decision making, recruiting champions to advocate for partnerships, and the ability to stick to predetermined schedules. Participants left this strategy session armed with the tools necessary to form strategic and efficient P3 partnerships of their own.

Panelists:



– Dr. William Antholis of The Brookings Institution, Rashid Ferrod Davis of P-TECH, and Maura Banta of IBM



- Strategy Session participants in smaller working groups prior to panel discussion on case study



- Cass Conrad of CUNY in conversation with fellow panelist Neil Britto of The Intersector Project

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2014 SUMMIT BY THE NUMBERS

8 HEADS OF STATE

30 PRIVATE MEETINGS

60 SPEAKERS

90 OFFICE HOURS ATTENDEES

600 ATTENDEES

5,000 NEW SOCIAL MEDIA FOLLOWERS

"IT IS AN UNPARALLELED OPPORTUNITY TO HEAR FROM AND INTERACT WITH LEADERS OF P3 INITIATIVES ALL AROUND THE WORLD."

– ATTENDEE TESTIMONIAL



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